



Minnesota Indigenous Businness Alliance

2022 Impact Report





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2022 IMPACT REPORT

The Minnesota Indigenous Business Alliance (MNIBA) is a Native-led and governed 501c3 nonprofit serving Native entrepreneurs, artists, and businesses. Since our humble beginnings, MNIBA still puts "Native Business First!" As our organization grows, so do the opportunities to scale our imapct.

2022 In Retrospect

"Moving forward in a post COVID-19 world"

Native trade and exchange is gradually, and slowly reopening. MNIBA continues its work, communications, and plans to come back together as Native business remains at the forefront of our collective goals for 2022.

Much of the content in this report—has been previously shared throughout our communication platforms. It reflects and celebrates us moving forward as we redefine business in a post Covid-19 world.

IMPACT STATEMENT

Our impact focuses on creating equitable outcomes for Native entrepreneurs and artists. This impact is achieved every day by being a critical resource provider and connector linking entrepreneurs to opportunities that support, elevate, and showcase Native innovation.

MNIBA's goal is to inspire the next generation of Native business, artists, and social entrepreneurs to design trade and exchange practices rooted in collaboration, cooperation, and sharing. We believe this is a pathway forward for economic justice, self-sufficiency, and equitable outcomes for our People. We continue to expand these boundaries while advocating for economic development initiatives that transition away from "resource extraction" to the development of "restorative and values based economies."

MNIBA is honored and privileged to be working on the traditional territories of the Dakota and Anishinaabe people. We acknowledge their respected Elders, community leaders, language speakers, entrepreneurs, artists and the next seven generations.

MISSION

Align Partners
Connect Business to Resources
Transform Native Economies

VALUES

COMMUNITY: building trust and long-term relationships.

CREATIVITY: pushing beyond the obvious to promote change.

SHARED LEADERSHIP: representative of the communities we serve, fostering cooperation, collaboration, and respectful inquiry.

RESTORATIVE GROWTH: working to build healthy and equitable Native economies that work for all.

2022 IN REVIEW

In 2022 we continue to redefine business in a post COVID-19 world. Businesses are slowly reopening, and more in-person events are slowly taking place. In spite of this there were historic precedents being established in this place we call mnisota makoce.

New Business Led by Native Women

MNIBA witnessed many new businesses open and many were led by Native women. We continued to see indigenuity applied in the creation and adaptation of new Native business and revitalization of art practices.

Native Women

Minnesota created a state Office of Missing and Murdered Indigenous Relatives; the first of its kind in the U.S. Utah and New Mexico, among others, are also taking a deeper look at the disproportionate violence against Native women. Minnesota used its work for Native women to launch a commission on violence against Black women in November.

Rights of Nature

Another case explores connected issues. Over the summer, the White Earth Nation sued the state of Minnesota through a tribal court in a case related to the Line 3 pipeline. White Earth has codified the rights of wild rice in its tribal laws, and the pipeline, off-reservation yet on treaty territory, crosses wild rice beds. Minnesota appealed to the federal court but, in September, the U.S. District Court decided that it could not intervene in the tribal lawsuit as the tribe holds sovereign immunity. Minnesota filed appeals to the Eighth Circuit Court of Appeals and to the White Earth Tribal Appeals Court. The fact that a federal court is allowing a tribal court to hear a case against a state over off-reservation matters creates a new precedent; the assumption so far has been that tribal courts only have jurisdiction over non-tribal entities if they engage in activities on tribal lands. This case is all the more important because, in the United States, natural entities have not been seen as legal persons. Depending on the outcome of this case, rights for natural entities could be introduced to U.S. laws through tribal laws and tribal jurisdiction. Even if this development were restricted to treaty territories, it would carry significant consequences.

MNIBA believes that impact cannot be measured solely through monetized means. Impact encompasses the influence our actions and the actions Native entrepreneurs, artists, and partners, collectively have on our communities.

EDUCATION AND OUTREACH

Advocating for virtual trade and exchange

Trade and exchange has not fully returned to normal. MNIBA continues to assist Native businesses transition to a virtual platform. We continue to challenge how we think about technology and to hold it as part of a network of activity located throughout time and space of both "people and things," or human or non-human, that work together with the intent to respond to new opportunities. In simpler terms, *use what works*, *and continue to recognize and respect relationships*.

Contributions to Regional and National Work Groups

- 2022 Building Tribal Economies Toolkit National Congress of American Indians
- 2022 MNIBA hosted a training with the American Indian Community Housing Project on Business Plan Overview basics for Indigenous and BIPOC enterprises.
- 2022 MNIBA partnered with

<u>Bringing New Learning, Tools and Conversations to MNIBA's Economic Practices</u>

2022 - 2023 MNIBA was accepted in an international course on Asset Building Through Community Development. We have spent an entire year integrating these new learnings into our work and work with communities.

We have intentionally chosen a pathway to community and economic development that is a "people-centered" change process, facilitated with a community of Native change-makers to build capacity and to actualize their own dreams, and enhance the quality of their work in the communities they serve, and those of the wider community they are a part of.

The Abundance-based focus in community development emerged due to a growing critique of the consequences of "needs-based" approaches.

MNIBA is moving away from the traditional western models entrenched in capitalism, and instead focus on the importance of relationships and capacity building, to ensure that our cultural lifeways and values are woven into the very weft and warp of the work the community is co-creating.

MNIBA has expanded it economic practices to include other types of contributions that impact the diversity of our Native economies.

BUY Native Statewide Campaign

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Buy Native Messaging & Activities

MNIBA continues to expand its Buy Native messaging and art work. We are excited to see what is happening in many of our Native Nations and the move towards growing a strong and diversified economic sector.

Soft Launch of the Buy Native Interactive, Online Business Directory

Third quarter 2022 MNIBA did a soft launch of its new directory. MNIBA's goal is to showcase a national directory of Native business.

Essential features include:

- Business description
- Certifications & licenses
- Socials
- Business logo
- Category & location search
- Customer views are totaled on your page
- Customer inquiries are directly linked to your email and/or phone.

Offering three subscription levels:

- Pine free for Native Businesses and Organizations includes all the essential features.
- Birch \$25 annual fee, includes essential features plus a promotions tab (promote events, sales, or job listings) Improved business ranking on the directory home page.
- Cedar \$50 annual fee, includes all of the above, plus a featured promotional video, and a30-day featured status on the home page. Offers best business ranking on the directory home page.

Register your business today: www.mniba.org/biz-directory/registering-your-listing.html

Native Cooperative Development

Native Community Cooperative Developer (NCCD) Training

MNIBA helped in bringing Native practitioners from the U.S. and Canada together to offer the first of its kind training designed for Native communities.

Fifteen Native community members applied to be considered to be part of the first cohort. Phase I offered 10 virtual trainings led by Native practitioners from the U.S. and Canada and included:

- Our Journey Together: Contextualizing the Work
- Building Trust Part I: The Art of Facilitation
- Building Trust Part II: Cultural Dynamics
- Building Trust Part III: Exploring Our Values Around Money
- Building on Abundance: Storytelling and Appreciative Listening
- Building on Abundance: Creating the Organizing/Steering Committee
- Building on Abundance: Mapping the Individual's Gifts of Heart, Head, Hands, and Spirit
- Building on Abundance: Mapping Physical Infrastructure, Natural Resources, and Community Gifts
- Building on Abundance: Mapping Community Associations and Institutions
- Building on Abundance: Cooperatives a Model for Doing Business Your Way -Together.

Phase I will close with a three-day gathering in St. Paul in February 2023. Phase II will be offered the last quarter of 2023. The goal is to offer a total of five phases. Phases III, IV, and V will be offered in 2024-2025 culminating in a certificate of Native Community Cooperative Development.

Cohort members represent:

- Oneida Nation
- Bad River Band of Lake Superior Chippewa
- Navajo Nation
- Confederated Tribes of Umatilla
- Confederated Tribes of Warm Springs
- Sault St. Marie Band of Ojibwe
- Hopi Nation
- Umuha Nation



Mnisota Native Artists on the Move

Many opportunities presented themselves during 2022 for Native Artists. MNIBA has been able to partner with multiple organizations to bring services into the communities and that are meaningful for the artists. The strides made in 2022 could not happen without partners and allies in the work.

Mnisota Native Artists Alliance has a New Home

We found a studio in the heart of the NE Minneapolis Art District, just days before Art-A-Whirl. We joined the Northeast Minneapolis Arts Association (NEMAA). Our first order of business was to hold a lottery for three Native vendors to have a booth during the 3-day event. It is the largest art event in the area, with over 10,000 people visiting the building.

We have found a space that will serve our community of Native artists well.



Art Talks and Tea

This year we featured several talks, and our partnership with Pow-wows.com elevated the visibility of these amazing and talented artists we serve. Art Talks and Tea has created a large following through out the U.S. and Canada.







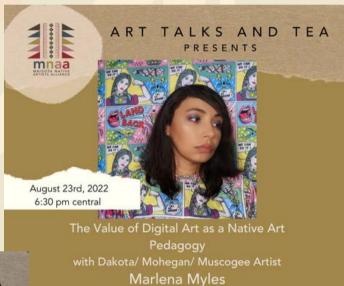
ZOOM TALKS AND TEA

March 8th, 2022 at 6pm
Central

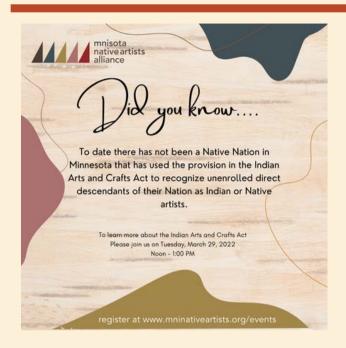
The Business of Native Art and Design
with Anishinabe Artist
Sarah Agaton-Howes









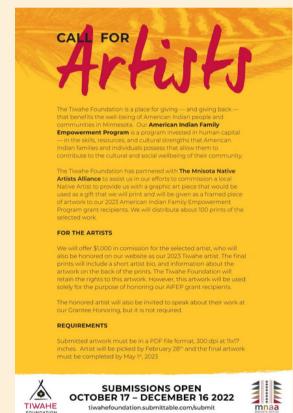


A partnership with Tiwahe Foundation resulted in a call for Native artists to design a print for Tiwahe's grantees. We also hosted a photoshoot at Mille Lacs.



Events and Activities

We hosted two significant events with Springboard for the Arts and the Indian Arts and Crafts Board, one designed for attorneys, that offered CLE's and one for the artists. Over 59 attorneys attended the training and were representative of MN, NE, SD, and ND. Over 100 artists attended the second event and were located throughout the country.





Events and Activities

We hosted an art market in our new studio, and our new partners, NEMAA and Art Space provided a large studio for Art Attack in November. We launched the Art Back Campaign. In December we hosted a Native Art Appropriation Panel, hosted by NEMAA. We had an audience of 75 people, and a large viewing audience via zoom.







Grantmaking in Mnisota

MNIBA awards 16 Grantees Statewide

MNIBA was part of a three-state partnership funded through the Bush Foundation. Minnesota was able to grant \$400,000 in 2022.

We began our funding strategy by reaching out to trusted partners and community members on the ground and asked for them to make recommendations. We reached out to our foundation partners for recommendations of names that maybe they had wanted to fund, but for whatever reason, they couldn't.

We were provided with multiple names and began reaching out to these organizations to let them know that someone in their community recommended them to receive a general operating grant. It is such an honor to recognize these organizations. Chi Miigwech and Wopida Tanka for the important work these grantees are doing, and for caring and working to make their communities a better place.



www.watobomani.org





washmn.org

makoceikikcupi.com

Grantmaking in Mnisota

MNIBA awards 16 Grantees Statewide cont.,

Many of these organizations have been operating at a grass roots level and volunteering their time in their communities. Please take the time to learn about these groups.



facebook.com/p/MN-Indigenous-Womens-Society



thecirclenews.org



www.blackbearsandblueberries.com



anoperatheatre.org/-zitkla-sa



netzeronations.org

Grantmaking in Mnisota

MNIBA awards 16 Grantees Statewide cont.,

Many of these organizations have been operating at a grass roots level and volunteering their time in their communities. Please take the time to learn about these groups.



www.manidooogitigaan.org



Bois Forte Food Sovereignty Group

Contact: Dani at dani@harvestnationinc.com

Duluth Sobriety Feast

Contact: Frances at fsaukko74@yahoo.com

Minomiikana Cultural & Wellness Center

Contact: Frank at ftg59@yahoo.com

MMIW - Twin Ports

Contact: Rene Ann at nlmcoalition@gmail.com

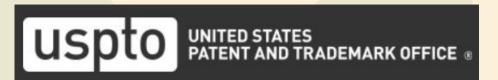
Obaashiing University

Contact: Vickey Fineday at babyboots0215@gmail.com



niibicenter.org

2022 Partners



















NCBA CLUSA

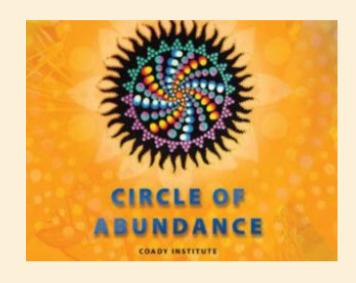
NATIONAL COOPERATIVE BUSINESS ASSOCIATION
CLUSA INTERNATIONAL

2022 Partners and Funders

ACÓRN PROJECT



MILLE LACS BAND OJIBWE









CUrc Center for Urban & Regional Affairs



300+ Native Entrepreneurs

Thru business plan review, network connections, and referrals to financial and business resources.



2000 HOURS

Time-based giving throughout all MNIBA and MNAA programs on behalf of board, working groups, organizational partners, and volunteers.



52 SUPPLIERS

42 – Native owned 4 – Women owned 2 – POC owned



48,000 PEOPLE

Reached thru presentations, statewide work groups, newsletter, website, email/phone and social media.



486+ Native Artists

Surveys, photoshoots, presentations, newsletter, email/phone communiques, website, and social media.



\$352,555.00
Donations &
Financial
Contributions



100%
INDIGENOUS
FOCUSED

Projects and programs

2022

IMPACT AT A GLANCE



Relationships - Donors & Funders

Wopida Tanka - Chi Miigwech for the generous support from our donors and funders. Without their support we would not be able to accomplish what was done in 2022!

Amanda A. Amy H. Andy B. Anonymous (7 donors) Courtney G. Christina M. Dmitry E. Emma & Bruce C. Eric W. Erica M. Faye M. First Peoples Fund Greta S. Headwaters Foundation for Social Justice Hilary O. Jeremy S. Joan B. Josh L. Julianne H. Julie S, Karyn C. Kate K. Kathy S. Katherine L. Kirsten T. Kyle S. **McKnight Foundation** Marta S. Michelle V. Molly O. Nancy S. Natalie M. NW Area Foundation Nicholas L. Otto Bremer Trust Pamela S. Peter L. **Propel Nonprofits** Raise MN Ramona S. Sacred Pipe Resource Center Sarah F. Stacy M. Steve D. Tisha M. Wayne D.

Looking Ahead

MNIBA's goals for 2023 are as follows:

- National launch of the Buy Native Business Directory 1st 4th quarters.
- MNIBA hosts Native Community Cooperative Developers in 1st quarter.
- Development of a new series of Red Paper publications 2nd quarter.
- MNIBA secures funding to explore the number of Native women owned businesses in Mnisota and learn what resources they need to move through the recovery phase 4th quarter.
- MNIBA/ MNAA opens studio space and schedules monthly exhibits and demonstrations 4th quarter.
- MNIBA/MNAA begins launch of ART Back Campaign 4th quarter
- MNIBA begins planning for launch of Building Abundance in Native Communities through Asset Mapping 4 quarter.

MNIBA continues to support as many Native entrepreneurs, artists, and organizations through the Buy Native campaign as possible throughout the year.

We would like to acknowledge David Clifford, Oglala Nation, a Lakota brand specialist and graphic designer for the beautiful designs he created for this report.

Follow Along

Interested in learning more about our work? We post updates regularly on all of MNIBA's social media platforms, and in MNIBA's newsletters.

Please "like" and "follow us," and don't wait until next years Impact Report to learn about what we are up to!

Please visit us at www.mniba.org and sign up to receive our updates.